

All calendar events should be submitted to phoenixcalendars@bizjournals.com. Please send items at least two weeks prior to the event date. For questions regarding our calendar, contact Lisa Poulin, research reporter, at 602-308-6522 or lpoulin@bizjournals.com.

## TUESDAY, AUG. 12

**"Marketing Yourself on the Internet with Free Tools,"** AZ Entrepreneurs, 7:30 a.m., New Vision Spiritual Growth Center, 9659 N. Hayden Road, Scottsdale. \$5. 480-314-0803 or www.azentrepreneurs.com.

**"How to Start or Buy a Business,"** Central Arizona College Small Business Development Center, 6:30 p.m., 273 Old West Highway, Ste. 444, Apache Junction. Free. Reservations: 520-494-6610 or www.centralaz.edu/biz.

## WEDNESDAY, AUG. 13

**"Developing Winning Exit Strategies,"** Arizona Small Business Association, 8:30 a.m., 4130 E. Van Buren St., Ste. 150, Phoenix. \$49 members, \$59 nonmembers. 602-265-4563. **Webinar: "Help Your Site Sell,"** Off Madison Ave, 10 a.m. Free. Register: webinar.offmadisonave.com.

**"Strive and Survive in Tough Times,"** Maricopa Community Colleges Small Business Development Center and Mesa Office of Economic Development, 4:30 p.m., 640 N. Mesa Drive, Utilities Community Room, Mesa. Free. Registration required: 480-784-0590 or www.maricopasbdc.com.

## THURSDAY, AUG. 14

**"Web 3.0 and Semantic Marketing: Creating Powerful, Relevant and Meaningful Interactions for Your Website Visitors,"** American Marketing Association, 3:30 p.m., AIR Marketing, 3419 E. University Drive, Phoenix. \$30 members, \$40 nonmembers. Register: www.amaphoenix.org or 602-403-0055.

**"Sports Law Contracts,"** NALS-Association of Legal Professionals, 6 p.m., Hilton Suites Phoenix, 10 E. Thomas Road, Phoenix. \$24.

Register: Stephanie Pearlman, 602-796-4624.

**"Downtown Phoenix: It's Happening,"** Greater Phoenix Chamber of Commerce, 222 E. Monroe St., Herberger Theater Center, 222 E. Monroe St., Phoenix. Free. 602-495-6484.

**"Intellectual Property, Part 1: Protect Your Creations,"** SCORE Phoenix, 6:30 p.m., Western International University, 14100 N. 83rd Ave., Peoria. \$35 in advance, \$40 at the door. www.scorephoenix.org.

**"Too Young to Retire: 101 Ways to Start the Rest of Your Life,"** 6:30 p.m., Estrella Mountain Community College, Montezuma Hall, Room 132, 3000 N. Dysart Road, Avondale. \$89. 623-535-2800.

## FRIDAY, AUG. 15

**"Growing Sales Globally: The Ins, Outs and In-Betweens,"** Arizona International Group, 7:30 a.m., Kahala Corp., 9311 E. Via de Ventura, Scottsdale. \$5. Reservations: www.azigg.com.

## SATURDAY, AUG. 16

**"Marketing on the Brighter Side: When the Economy Attempts to Spoil the Party,"** 9 a.m., Chandler Boulevard and Loop 101, Chandler. \$30. Reservations required: Vicki, 480-705-0095 or www.creativewritinganddesign.com.

## SUNDAY, AUG. 17

**Ferragosto, Italy-America Chamber of Commerce,** 5 p.m., Marco's Italian Bistro, 10855 N. Frank Lloyd Wright Blvd., Scottsdale. \$25. Reservations required: 480-735-4242.

## MONDAY, AUG. 18

**"Business Planning,"** Phoenix Community and Economic Development Department, 4 p.m., Phoenix City Hall, 200 W. Washington St., 12th floor, Subcommittee Room, Phoenix. Free. Register: www.phoenix.gov/email/emmybw07.html or 602-495-5626.

## TUESDAY, AUG. 19

**Evening on the Range, Golf for Cause,** 7 p.m., Coronado Golf Course, 2829 N. Miller Road, Scottsdale. \$25 in advance, \$30 at the door.

## FEATURED EVENT

**Summer Snowball,** 9 a.m. Aug. 16, Market Street Park at DC Ranch, 20715 N. Pima Road, Scottsdale.

Fifty tons of snow will be delivered for kids and dogs to play in. Cost is \$10 per child. Proceeds will benefit Homeward Bound to provide school supplies for less fortunate Valley children. School supply donations also will be accepted at the event.

For more: 480-342-7178.



Register: www.golfforcause.com or Debbie, 602-840-0607.

**"Process Performance: Build Your Business Systemically,"** Arizona Small Business Association, 8:30 a.m., 4130 E. Van Buren St., Ste. 150, Phoenix. \$30 members, \$40 nonmembers. 602-265-4563.

**"Case Study on Mesa Riverview,"** Arizona Commercial Real Estate Women, 11:30 a.m., Arizona Biltmore, 2400 E. Missouri Ave., Phoenix. \$40 members, \$55 nonmembers. Registration required: www.arizonacrew.org or 623-581-3597.

**"LinkedIn Workshop for Job Seekers,"** Scottsdale Job Network, 1 p.m., Temple Chai, 4645 E. Marilyn Road, Phoenix. \$25 members, \$35 nonmembers. www.scottsdalejobnet.com. **Community Connections Tour,** 11 a.m., Community Information & Referral, 2200 N. Central Ave., Ste. 601, Phoenix. Free. Reservations required: Darlene Duncan, 602-263-8445, ext. 113, or dduncan@cir.org.

**Webinar: "15 Fatal Business Errors that Contractors Make,"** 8 a.m. Free. Register: www.thegrowthcoachia.com/seminar/html.

## WEDNESDAY, AUG. 20

**"Retirement Plan Options for Small Businesses,"** Entrepreneurial CPAs Network, 11:30 a.m., Doubletree Guest Suites, 320 N. 44th St., Phoenix. \$20 members, \$35 nonmembers. Reservations: meetings@ecpan.org or 623-521-1500.

**"Wizard of Arts" awards breakfast,** Arts & Business Council, 7 a.m., Pointe Hilton Squaw Peak Resort, 7677 N. 16th St., Phoenix. \$50 arts and cultural organizations, \$80 professionals and businesses. Reservations: www.abcanualawardsbreakfast.org/purchase.html

**ASU Noon Lecture: "How to Avoid Transferring Stress Between Work and Relationships,"** noon, ASU Mercado, 502 E. Monroe St., Phoenix. Free. Reservations required: