

All calendar events should be submitted to phoenixcalendars@bizjournals.com. Please send items at least two weeks prior to the event date. For questions regarding our calendar, contact Lisa Poulin, research reporter, at 602-308-6522 or lpoulin@bizjournals.com.

MONDAY, NOV. 17

"Joint Ventures and Partnerships," Phoenix Community and Economic Development Department, Small Business Division, 4 p.m., City Hall, 200 W. Washington St., 12th floor, Phoenix. Free. Register: phoenix.gov/email/emmybw07.html or 602-495-5626.

"Leveraging Technology to Do More With Less: for CFOs," Phoenix CEO-CFO Group, 11:30 a.m., McCormick & Schmick's, 2575 E. Camelback Road, Phoenix. \$35. Registration required: www.phoenixceo.cfo.com.

Investor All Star Social, Arizona Real Estate Investors Association, 5 p.m., Herberger Theater Center, 222 E. Monroe St., Phoenix. Free members, \$30 guests. www.azreia.org or 480-990-7092.

Women I Should Know meeting, 11:30 a.m., University Club, 39 E. Monte Vista Road, Phoenix. \$24 in advance, \$27 at the door. Register: www.wisk-az.com.

TUESDAY, NOV. 18

"Explore Downtown: Business Blitz and Luncheon," Greater Phoenix Chamber of Commerce, 11:30 a.m., Sheraton Phoenix Downtown, 340 N. Third St., Phoenix. \$65. Register: www.phoenixchamber.com or 602-495-2182.

"Women's Wellness: Investing in Health," A.T. Still University, 11 a.m., Hilton Scottsdale Resort & Villas, 6333 N. Scottsdale Road. \$75. Reservations: Pam, 480-219-6139, or www.ats.edu.

"Your Sales Program in a Social Media World," Arizona Technology Council, 11:30 a.m., Strategic Resource Group, ASU Sky Song, 1475 N. Scottsdale Road, Room 241, Scottsdale. Free members, \$10 nonmembers. Register: www.aztechcouncil.org or 602-343-8324.

"Selecting and Defending Trademarks," noon, Sandra Day O'Connor College of Law, Am-

strong Hall, 1100 S. McAllister Ave., Room 114, Tempe. Free. Sandy, 480-965-2465.

"Speeches Made Fun and Easy," Arizona Small Business Association, 9 a.m., 4130 E. Van Buren St., Ste. 150, Phoenix. \$39 members, \$49 nonmembers. 602-265-4563 or www.asba.com.

National Kitchen and Bath Association meeting, 5:30 p.m., AYA Kitchens & Bath, 15425 E. Greenway-Hayden Loop, Ste. A-200, Scottsdale. aznkba.org.

"Wake Up and Smell the Networking," American Advertising Federation, 7:30 a.m., McMurry, 1010 E. Missouri Ave., Phoenix. Free. aaftmetrophenix.com.

BizMix, Phoenix Business Journal, 5:30 p.m., The Clarendon Hotel, 401 W. Clarendon Ave., Phoenix. \$20. Register: events.bizjournals.com/5030 or Rebecca, 602-308-6531.

"Accounting and Business Risk Management," Greater Phoenix Score, 9 a.m., Western International University, 9215 N. Black Canyon Hwy., Room 206, Phoenix. \$40. Register: 602-745-7250 or www.scorephoenix.org.

LunchCast Series: "Microsoft Essential Business Server 2008," iSynergy, noon. Free. www.itsynergy.com/events.shtml

Arizona Green Chamber of Commerce launch, 5:30 p.m., The Farm at South Mountain, 6106 S. 32nd St., Phoenix. Free members, \$20 nonmembers. 602-682-5566 or www.arizonagreenchamber.org/phoenix.

Speed Mentoring, Entrepreneurs' Organization, 8 a.m., Thunderbird School of Global Management, 15249 N. 59th Ave., Glendale. Free. Register: Carolyn Benson, 623-544-0105 or carolyn.yeo@cox.net.

WEDNESDAY, NOV. 19

Economic Club of Phoenix meeting, 11:30 a.m., Arizona Biltmore Resort & Spa, 2400 E. Missouri Ave., Phoenix. \$100. Reservations: 480-965-1709 or amber.hadvab@asu.edu.

"Outlook for Real Estate and Credit Markets for 2008 and Beyond," 7:30 a.m., Scottsdale Hilton Resort & Villas, 6333 N. Scottsdale Road, Scottsdale. \$25. Reservations: www.jewishphoenix.org or 480-634-4900, ext. 1133.

"Bridging the Gap" luncheon, Hispanic Business Leadership Council, 11:30 a.m., Arizona Club, 201 N. Central Ave., Ste. 3700, Phoenix.

FEATURED EVENT

Teddy Bear Picnic, 11:30 a.m. Nov. 23, Arizona Biltmore Resort and Spa, 2400 E. Missouri Ave., Phoenix.

Fundraiser for Ryan House will include a picnic lunch, photographs, children's activities, a silent auction and a raffle.

Tickets are \$100 for adults, \$75 for children. Nancy Martin, 602-200-8767, or www.ryanhouse.org.



\$20. Registration required: 602-495-6484 or www.phoenixchamber.com.

"QuickBooks: Beginner Level," Arizona Small Business Association, 8:30 a.m., 4130 E. Van Buren St., Ste. 150, Phoenix. \$35 members, \$45 nonmembers. www.asba.com.

"Better Networking with the Phoenix Business Journal," 9:15 a.m., Chompie's at Paradise Valley Mall, 4550 E. Cactus Road, Phoenix. Free. Register: Paul, 602-308-6540, or www.bizjournals.com/phoenix/event/5016.

"State of the Advertising Business," American Marketing Association, 11:30 a.m., Embassy Suites Phoenix-Biltmore, 2630 E. Camelback Road. \$40 members, \$55 nonmembers. Register: www.amaphoenix.org or 602-866-0342.

"You and Your Accountability," Greater Phoenix Score, 7 p.m., Arizona Small Business Association Conference Center, 4130 E. Van Buren St., Ste. 150, Phoenix. \$40. Register: 602-745-7250 or www.scorephoenix.org.

Webinar: "Social Commentary," 11 a.m., Off Madison Ave. Free. Register: webinar.offmadisonave.com.

"Using Interactive Marketing and Social Media Technologies to Influence Destination Selection," 8 a.m., Scottsdale Plaza Resort, 7200 N. Scottsdale Road. \$25 donation to St. Mary's Food Bank. Reservations: Sean Warren, sean@elixirinteractive.com or 602-494-6326.

Science, Engineering, Math and Technology Career Fair, 1:30 p.m., Estrella Mountain Community College, 3000 N. Dysart Road,

Avondale. Free. 623-935-8333.

Business Owners Forum, Tempe Chamber of Commerce, 8 a.m., El Penasco Mexican Kitchen, 19 E. Broadway Road, Tempe. Free. 480-967-7891.

"What the Heck is Biotech (and Why Should Valley PR Professionals Care?)" Phoenix PRSA, 11:30 a.m., Arizona State University Biodesign Institute, 727 Tyler St., Tempe. \$25 members, \$50 nonmembers. Register: Kate, chaptermanager@phoenixprsa.org.

THURSDAY, NOV. 20

"Buzz Marketing," Society for Marketing Professional Services, 7:15 a.m., Crowne Plaza Hotel, 4300 E. Washington St., Phoenix. \$35 members, \$50 nonmembers. Register: www.smpsarizona.org/events.

"CDFinder," Arizona Macintosh Users Group, 6:30 p.m., Salt River Project's Pera Club, 1E. Continental Drive, Tempe. www.amug.org.

"Employees Make the Company — Attract and Keep the Best," Enterprise Network, 7 a.m., Camelback Inn, Arizona Ballroom, 5402 E. Lincoln Drive, Scottsdale. \$55 by Nov. 17, \$65 after that. www.en.org or 480-496-4408.

Heart of Business Awards reception, Phoenix Business Journal, 5:30 p.m., Arizona Historical Society, 1300 N. College Ave., Tempe. \$75. Reservations: Rebecca, 602-308-6531, or www.bizjournals.com/phoenix/event/4925.

"The Professional Edge: Effective Presentations and Speeches," International Associa-

tion of Business Communicators, 11:30 a.m., University Club of Phoenix, 39 E. Monte Vista Road, Phoenix. \$25 members, \$30 nonmembers. Reservations: www.iabcphoenix.com.

"Marketing ROI: How to Measure Leads From Every Aspect of Your Marketing Campaign," Arizona Small Business Association, 9 a.m., 4130 E. Van Buren St., Ste. 150, Phoenix. Free members, \$20 nonmembers. 602-265-4563 or www.asba.com.

"Sustainable Operating Strategies," Maricopa County Small Business Enterprise Program, 8 a.m., 1840 N. 95th Ave., Phoenix. Free. Reservations: achagolla@mail.maricopa.gov.

"LunchCast Series: Microsoft Small Business Server 2008," iSynergy, noon. Free. www.itsynergy.com/events.shtml

"Major Gifts: Finding the Perfect Donors in These Challenging Times," Benevon, 5:15 p.m., Tempe Mission Palms Hotel, 60 E. Fifth St., Tempe. Free. Registration required: Jan Slack, 206-428-2156 or sforce.benevon.com/intros/southwest.htm.

"Staying Positive in a Negative World: How to Laugh in the Face of a Challenging Economy," Tempe Chamber of Commerce, 11:30 a.m., Heidi's Events and Catering, 2095 W. 19th St., Tempe. \$35 members, \$45 nonmembers. Registration required: 480-967-7891 or www.tempechamber.org.

FRIDAY, NOV. 21

Score counseling, Arizona Small Business Association, 9 a.m., 4130 E. Van Buren St., Ste. 150, Phoenix. Free members. 602-265-4563 or www.asba.com.

Arizona Tourism Safety & Security Conference, Arizona State University Megapolitan Tourism Research Center, 7:30 a.m., Hotel Valley Ho, 6850 E. Main St., Scottsdale. \$99. Register: mtrc.asu.edu/portal/aztss.

Women of Scottsdale meeting, 11:30 a.m., Westin Kierland Resort & Spa, 6902 E. Greenway Pkwy., Scottsdale. www.womenofscottsdale.org or 480-391-6585.

MONDAY, NOV. 24

"Finding a Job Through the Phoenix Business Journal," Scottsdale Job Network, 7 p.m., Temple Chai, 4645 E. Marilyn Road, Phoenix. Free, donations accepted. 480-513-1491.